Fibre & Wireless Networks

Website Cookie Policy

September 2022

F&W Networks is a limited company registered in England and Wales with company number 11514559.

Our registered office address is at 3rd Floor, 1 Ashley Road Altrincham, Cheshire, WA14 2DT.

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FW Fibre & Wireless Networks

In this Cookie Policy, all references to "we", "us" or "our" are references to F&W Networks. References to our website mean the website at www.fwnetworks.co.uk

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

1. We use the following cookies:

- **Essential cookies:**
  These are cookies that are required for the operation of our website. Our website cannot function properly without these cookies. They include, for example, page navigation and access to secure areas of our website (e.g., to log into your account area or to order our services).
- **Performance cookies:**
  These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to monitor website traffic and improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functional cookies:**
  These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

  You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Expiry	First party/Third party
Google Analytics	Analyze your navigation to improve our website.	2 years	Third party

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website. You can find out more about how to disable cookies at http://www.aboutcookies.org.uk/managing-cookies or https://www.allaboutcookies.org/.

2. This website uses cookies

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you have provided to them or that they have collected from your use of their services.

- Cookies are small text files that can be used by websites to make the user experience more efficient.

- The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies, we need your permission.
- This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.
- You can at any time change or withdraw your consent from the Cookie Policy on our website.

Find out more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

- Please state your consent ID and the date you contacted us regarding your consent.
- Your consent applies to the following domains: **www.fwnetworks.co.uk**

Your current state:	Allow all.
Your consent ID:	EyBT+mTrQ6vBMGjSKm6r4Q3ut8WDfaBYkxvkfX2P5hxs0WRD4EKOKQ==
Consent date:	
Change your consent:	Withdraw your consent
Cookie declaration:	Last updated on 15/02/2022 by Cookiebot

3. Necessary Cookies

Necessary cookies help make a website usable by enabling basic functions such as page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
_ga_#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie

test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie

4. Preferences (1)

Preference cookies allow a website to remember information that changes the way the website behaves or looks, such as your preferred language or your located region.

Name	Provider	Purpose	Expiry	Type
tidio_state_#	Google	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent	HTML Local Storage

5. Statistics

Statistical cookies help website owners understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie

6. Marketing

Marketing cookies are used to track visitors on websites. The intention is to show ads that are relevant and engaging to the individual user and therefore more valuable to external publishers and advertisers.

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Name	Provider	Purpose	Expiry	Type
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
pagead/1p-conversion/#	Google	Pending	Session	Pixel Tracker
pagead/1p-user-list/#	Google	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.	Session	Pixel Tracker
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
pagead/viewthroughconversion/635726234	Google	Pending	Session	Pixel Tracker
tr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products	Session	Pixel Tracker

		such as real time bidding from third party advertisers.		

7. Unclassified

Unclassified cookies are cookies that we are in the process of classifying, together with individual cookie providers.

Name	Provider	Purpose	Expiry	Type
OFFER_ADMIN_PHPSESSIONID	fwnetworks.co.uk	Pending	Session	HTTP Cookie
visa_1_5f177fc7f5f27902e6973df2e3a57488	Visitor Analytics	Pending	Session	HTML Local Storage